UNT FOUNDATION

Strategic Plan

2024-2028

I am honored to present the University of North Texas Foundation's new strategic plan—a pivotal roadmap designed to guide our Foundation through the coming years and shape our future.

This strategic plan represents the collective vision of our board of directors, staff, and the broader UNT community. It reflects collaborative efforts and thoughtful discussion, balancing our rich history with our future aspirations. We have carefully evaluated opportunities for growth and sustainability, as well as the importance of maintaining fiduciary responsibility to our donors.

More than just a document, this strategic plan is a call to action. It challenges each of us to contribute to our collective goals and to inspire donors to become philanthropic agents of change empowering the UNT community to soar now and in the future.

I encourage you to review the strategic plan in detail and engage with its priorities. By doing so, we can create greater opportunities for lasting legacies that will shape the future of students at the University of North Texas for generations to come.

Thank you for your dedication and commitment to the UNT Foundation.

Lynette R. Gillis

Lynette Gillis, Ph.D.
President and CEO
University of North Texas Foundation

As Chairman of the University of North Texas Foundation, I am so proud of the engagement of our board members in developing this strategic plan. The board worked diligently and thoughtfully in preparing a plan reinforcing the core tenets the Foundation has long held dear, while challenging itself to be forward looking in our vision for the future.

As a trusted partner with donors and the broader UNT community, the Foundation continues to emphasize its fiduciary commitment and excellence in stewardship of funds under our care. Yet, with this strategic plan, the board focuses itself and its partners on ever improving our processes and collaboration.

The Foundation has long invested in the success of the UNT community and its students. This strategic plan demonstrates a continued mindset and heart that “bleeds green” for UNT causes.

Thank you to all who have given input and helped craft this plan as a meaningful statement for the Foundation — one that is meaningful for today, as well as offering a visionary roadmap for working together toward an even greater future.

Thomas E. Muir

Thomas Muir, CPA, CFP®
Board Chair
University of North Texas Foundation

Plan approved by Foundation Board of Directors on August 22, 2024

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UNT FOUNDATION

The University of North Texas Foundation, Inc. was chartered by the State of Texas in July 1972 as a public charity under Section 501(c)(3) of the Internal Revenue Code. On February 6, 1981, the Foundation became an independent, institutionally-related foundation with its own Board of Directors, officers, and employees. The UNT Foundation functions as a steward of private resources, ensuring that they're utilized in accordance with donor intent and maintained separately from public funds.

Distributions from endowments provide scholarships, student aid, funding for faculty research, chairs, and professorships. The UNT Foundation endeavors to preserve the value of the endowments in perpetuity through prudent investment and spending practices, so endowed funds will always be available to support UNT's educational mission as one of the nation's premier higher education institutions.

Inspire. Involve. Invest.

S	E	R	V	I	C	E
STEWARDSHIP	**EXCELLENCE**	**RESPECT**	**VALUE**	**INTEGRITY**	**COLLABORATION**	**EFFICIENCY**
We earn trust by ensuring that our partners and donors feel valued and understand the impact of their gifts.	We deliver professional results with attention to detail and accuracy.	We value the unique contributions each individual offers.	We impact our community by adding significant worth, importance, and usefulness for the benefit of others.	We are honest, transparent, and ethical in all we do.	We work in concert with our colleagues and partners to leverage the collective power of teamwork.	We commit to being resourceful and cost- effective.

VISION

To inspire donors to become philanthropic agents of change, empowering the UNT community to soar now and in the future.

MISSION

As a trusted partner, the UNT Foundation supports the growth and preservation of private resources through unwavering commitment to donor legacy and the University of North Texas Community.

1972

- North Texas State University Educational Foundation, Inc. and 501(c)3 status granted

1981

- Board established self-perpetuating board through amended articles of incorporation

1986

- Name changed to NTSU Foundation and bylaws approved

1988

- Name changed to UNT Foundation (UNT-F) and standing committees formed

1994

- Robust investment strategy implemented, including endowment policy and graduated management fees schedule

2006

- The Foundation begins using its own unrestricted funds to make up endowment shortfalls in the interest of fulfilling scholarships for UNT students
- UNT-F began managing accounts for UNT Dallas

2011

- Established a separate fund for the Student Investment Group (SIG) to manage with direct mentorship from UNT-F staff and Board of Directors
- UNT-F began accepting philanthropic grants from private foundations on behalf of UNT

2012

- Began sponsorship of the Faculty Excellence Awards

2013

- Began managing directly administered UNT held endowments within the longstanding UNT Foundation investment pool
- UNT-F began sponsoring the Kuehne Speaker Series

2015

- UNT-F contributed $250K to the renovation and expansion of the University Union, thereby naming the board room located inside the Union

2017

- Began sponsorship of UNT Alumni Awards

2018

- UNT-F established 18 branded endowments to benefit UNT

2020

- UNT Foundation office continues providing service during COVID-19 through enhanced remote work capabilities
- Provided $200K of UNT Cares funding for student support during this period of critical student need
- UNT-F supports and facilitates the construction of the golf practice facility

2021

- Instituted plan for surplus-sharing with UNT further enhancing the partnership between UNT Foundation and UNT

2022

- Celebrated UNT-F 50th Anniversary

2023

- Supported the statewide educational effort for the passage of the Texas University Fund, resulting in a permanent endowment at the state benefiting the UNT System approximately $20mm per year
- Provided $100K Grant to the Advancement office in support of technology initiatives
- UNT-F contributes funds to all 18 UNT-F endowments

2024

- Launched new strategic plan
- Added and funded UNT-F branded endowment for Athletics
- Began sponsorship of UNT Athletics Green Lights Gala supporting Mean Green Scholarship Fund

UNT Foundation At A Glance

Stewardship committed to UNT's growing legacy

We support the UNT community by expertly managing and growing private assets through strategic investments and administration of endowments and planned gifts.

$338M
Assets Under Management
- $247M UNT Foundation
  - $78M UNT
  - $13M UNT Dallas

Value as of July 31, 2024

7
Employees

1,670
Endowment and operating accounts managed

26
Volunteer Board and Advisory Directors

52
Years serving UNT

2,210
Foundation donors in fiscal year 2024

18
Years serving UNT Dallas

UNT Foundation At A Glance
Investment

We manage endowment assets utilizing prudent investment principles, including diversification, periodic rebalancing, and diligent investment research and monitoring.

Investment Performance

12.9%

Fiscal Year Return

10.7% Last 12 Months Return

7.6% 5-Year Annualized Return

Performance and Allocations as of July 31, 2024
Past performance is not indicative of future results

60%

5-year growth in endowment value

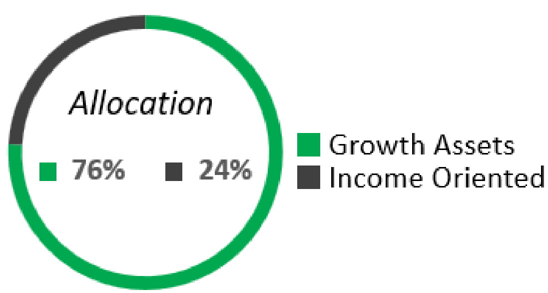
71%

Outperformed 71% of all US endowments

Based on 6/30/2023 results reported to National Association of College and University Business Officers (NACUBO)

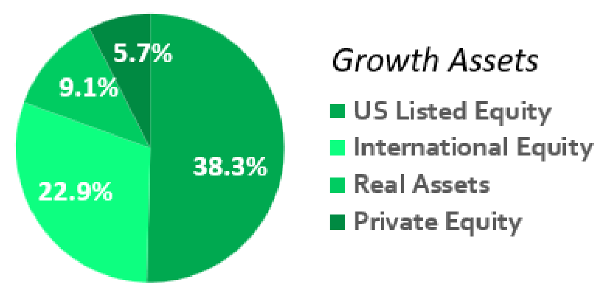
Investment Allocation

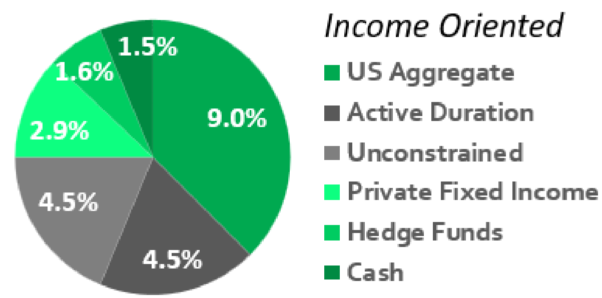
Investment Allocation Summary



	Allocation	Target
Growth Assets	76%	75%
Income Oriented	24%	25%

Details





UNT-F maintains a highly diversified investment pool that balances risk tolerance with long-term gains.

UNT FOUNDATION

UNT Foundation At A Glance

Impact at UNT is our driving force

Our focus is to support deserving students through scholarship funds, provide essential funding for faculty teaching and research, and meet the financial needs of crucial University programs.

UNT Foundation Gives Back

$26.7M

Gifts personally given to UNT directly from UNT-F Board of Directors

$3M

Foundation funds given to support UNT initiatives in the last 10 years

19

UNT-F Board funded endowments

Impact

$31.1M

Paid in total distributions from 2022-2024

- **$10.4M** – student scholarships
- **$10.1M** – faculty, chairs, programs
- **$10.6M** – broad university purposes

$2.5M

UNT Grants processed from 2022-2024

UNT FOUNDATION

Where We Are Going

Strategic Priorities

Position the University of North Texas Foundation to be the primary strategic investment partner for endowments, scholarships, and grants to benefit all students within the UNT community

01

Enhance trust in the investment practices, policies, and results of the University of North Texas Foundation, instilling confidence among stakeholders

02

Partner with advancement to establish a brand that effectively conveys the University of North Texas Foundation's value proposition to build trust and lasting relationships with all stakeholders

03

Implement technology solutions to strengthen the University of North Texas Foundation operations and collaboration across the UNT enterprise, facilitating agile responses to future mission growth

04

Refine governance to better engage and build a strong, influential board that equips, protects, and guides the University of North Texas Foundation

05

UNT FOUNDATION

Objectives

Position the University of North Texas Foundation to be the primary strategic investment partner for endowments, scholarships, and grants to benefit all students within the UNT community

01

- Develop a program to manage and administer private philanthropic grants and other initiatives that support and sustain UNT System students and faculty
- Evolve into a system-level resource by maintaining high investment and endowment administration standards while pursuing the latest industry best practices

Objectives

Enhance trust and transparency in the investment practices, policies, and results of the University of North Texas Foundation, instilling confidence and support among stakeholders

02

- Update the investment policy and decision-making framework to leverage market opportunities
- Regularly educate all stakeholders on the rationale and process for spend rate, fees, and surplus creating transparency and support

Objectives

Partner with advancement to establish a brand that effectively conveys the University of North Texas Foundation's value proposition to build trust and lasting relationships with all stakeholders

03

- Recast Foundation website as a comprehensive and informative resource communicating the Foundation's value proposition, building trust with visitors and supporting the donor value journey
- Refresh all branding tools and collateral materials with clear and consistent messaging that resonates with donors, alumni, employees, and students
- Develop a Board Ambassador Program that prepares directors to engage the community in partnership with UNT Advancement
- Develop a comprehensive Student Foundation that trains future foundation leaders
- Create sophisticated and timely process for gift processing, reporting, and donor acknowledgment to create a positive experience

Objectives

Implement technology solutions to strengthen the University of North Foundation operations and collaboration across the UNT enterprise, facilitating agile responses to future mission growth

04

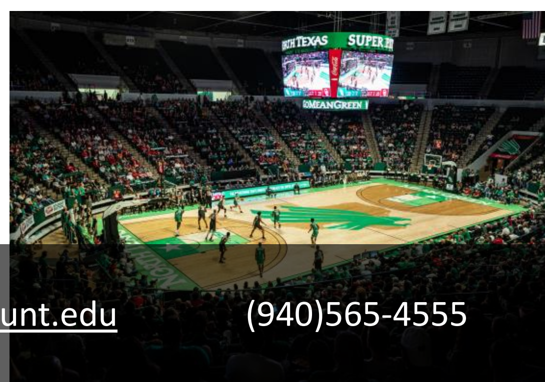
- Deploy technology solutions that are:
  - An integrated infrastructure for document management, accounting, and intelligent reporting to boost connectivity with university partners and meet evolving operational needs effectively
  - Free from singular dependencies, such as cloud-based solutions with strong cybersecurity measures, to safeguard data integrity and mitigate risks
  - Adaptable and capable of accommodating changing demands and facilitating future expansion
  - Built for efficient processes and workflows to enhance operational effectiveness and shorten response times
- Foster collaboration with UNT partners to explore and leverage innovative solutions

Objectives

Refine governance to better engage and build a strong, influential board that equips, protects, and guides the University of North Texas Foundation

05

- Continue a strong nomination process to recruit uniquely skilled and committed board directors
- Develop a comprehensive onboarding and mentorship process for all new directors
- Revise meeting structure to enhance belonging and engagement in strategic conversations
- Create a UNT Foundation President's Advisory Council to support critical conversations and continued affinity for the UNT community



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